

ISO 9000

Does

Make you define and declare your systems.

Ensures you follow them.

Involves everyone in the company, by using internal auditors.

Gives weight to anyone internally who wants to get quality improved.

Enforces the discipline of quality, from outside the company, and not just as a one off but continuously.

Ensures that changes are made in a controlled manner.

Looks good on your letterhead.

Does not

Make a better product.

Define the level of quality - you still decide that.

Encourage creativity and change.

Easily change with your company's growth, especially if implemented by a consultant without the understanding of the internal staff.

Come cheap.

